



# Financial Services Compliance

Enigma’s compliance solution drives intelligent, efficient workflows, leveraging modular software, vast data assets, and comprehensive entity resolution capabilities.

Enigma operationalizes internal and external data to prioritize and guide decision-making. We bring a broad public data collection to augment existing data resources, build rich customer profiles, and uncover addresses, aliases, and connections not visible through traditional public record search engines. Our solution connects siloed information around entities (companies, people) to create a powerful intelligence asset, yielding a comprehensive view of the business, improved accuracy, and the ability to repurpose linked data for multiple regulatory and business purposes to deliver long-term value.

## Immediate lift with long-term value



### Reduced regulatory risk

Smarter workflows informed by linked entity data and layered analytics lower risk of noncompliance and fines



### Substantial efficiency gains

Automated data retrieval and analytics reduce manual processes and enable scoring to prioritize workflow focus and reduce costs



### Easy implementation and maintainability

Modular infrastructure complements existing processes and IT stack and can better adapt to evolving regulations



### Repurposable intelligence asset

Linked entity data creates continuous value across compliance and business lines

## Entity driven. Externally defensible. Efficient.

### Harmonize

Connect internal datasets to achieve entity-linked view of business (rich, unified views of customers, suppliers, etc.)

### Automate

Automate all aspects of the pipeline that require intervention without decision-making to increase speed and efficiency

### Contextualize

Provide proprietary data instantly and augment with public data to assist each decision-making process

### Optimize

Apply intelligence to highlight data and patterns relevant to specific use case of investigator; track and measure each decision process

### Adapt

Deploy modular technology and non-invasive interfaces that target business value with minimal disruption

# Solution Overview

Bridging the gap between data and smarter workflows

## Robust data

Enigma brings a robust library of public datasets to augment and contextualize existing internal data. Entity profiles highlight demographic data, transactions, related entities, and case histories.

## Modular infrastructure

Configure and deploy as needed to support specific workflows and use cases. Solution manages, integrates, and enriches data, enabling analysts to quickly access raw data or rich entity profiles in a centralized portal.

## Layered intelligence

Algorithms rank risk and complexity to prioritize workflows, highlight patterns in data to fine-tune risk and scoring models, automate non-decisional processes, and guide investigator decision-making.

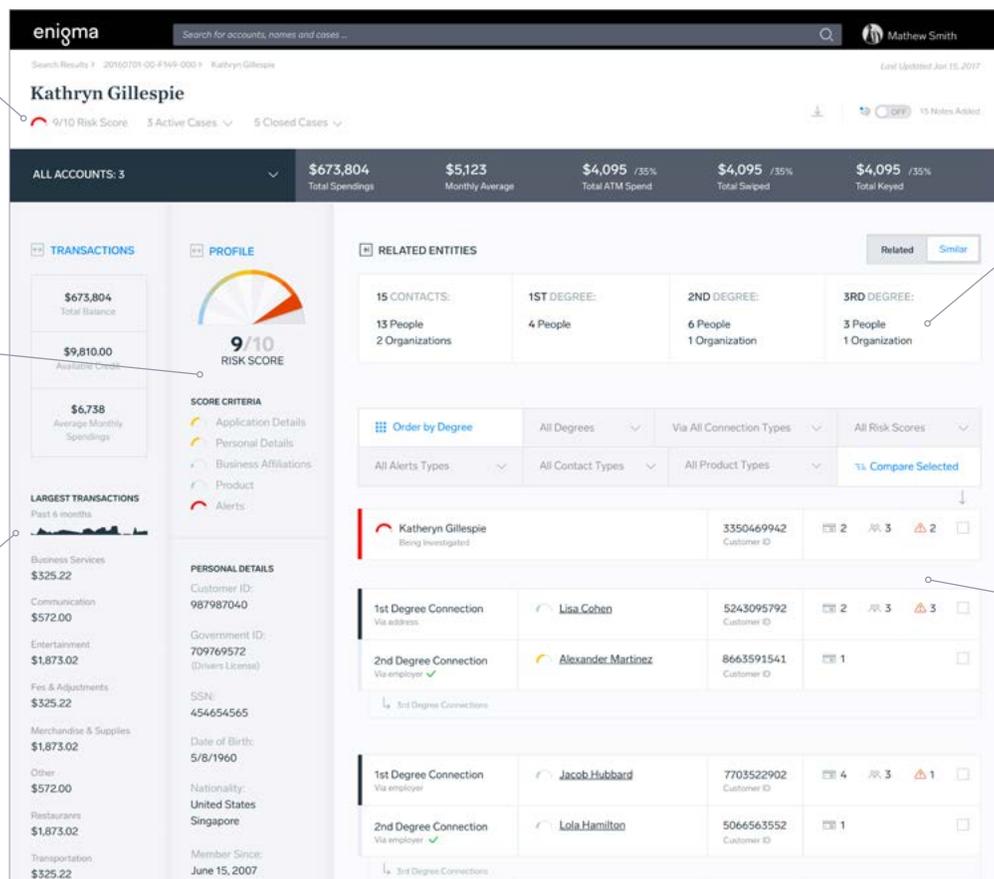
## Rich visual interfaces

Configurable user interface enables investigators to apply multiple different lenses to the same underlying data to fit specific use cases (e.g. AML, Sanctions, KYC) and easily surface information.

Comprehensive view of all cases involving customer

Ability to add customized rating

Key transactional analysis automated and displayed



Holistic view of customer relationship

Centralized case view with summarized analysis

enigma

An operational data management and intelligence company, Enigma bridges the gap between data and smarter workflows, connecting and enriching clients' internal data to streamline operations and drive intelligent decision-making at scale. Leading Fortune 500 companies including American Express, ADP, and Merck, depend on Enigma's unique ecosystem of modular technology, vast library of public data, and advanced data-linking capabilities to maximize value and efficiency.